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PIZZAZZ MEPG -- TEAM MEMBER SPOTLIGHTS

BESSIE R. EDWARDS, VICE PRESIDENT PIZZAZZ MEETING & EVENT PLANNING GROUP, INC.

Bessie R. Edwards is an experienced meeting planning professional with expertise in human resource management, an adjunct professor in meeting event management and career development. Ms. Edwards is a founding partner of Pizzazz Meeting & Event Planning Group and presently manages client services including budget management, client promotional services research and planning, program development, staffing, and on-site management.

Prior to becoming a Pizzazz MEPG partner, Ms. Edwards was the president of B.R. Edwards Associates, Inc. where she provided full service event management services to assist clients in developing and implementing unique fundraising events, conferences, awards and marketing programs for clients that included corporate, non-profits, professional organizations, medical associations and elected officials.

Pizzazz MEPG's community initiatives in New York City, which provide consultant and volunteer services in development and marketing strategies for non-profits and small businesses, is headed by Ms Edwards . Ms Edwards is an avid supporter of the jazz community and is committed to developing opportunities for aspiring and seasoned jazz musicians in order to make the general public aware of to the wealth of local talent. She has served on the New York State Tourism Advisory Council, serves as a board member of the Central Brooklyn Jazz Consortium and chair of the Events Committee and a co-producer of the Central Brooklyn Jazz Festival and Jazzmobile's annual Vocal Competition.

With Pizzazz MEPG, approaching its 10th anniversary, Bessie Edwards has a goal of strengthening the company to insure not only survival of the economic downturn, but future growth by tuning in to client needs and paying attention to details.

An active resident of Brooklyn, New York, Ms Edwards earned a BA Degree in Humanities from Brooklyn College and Graduate Degree in Human Resource Management from the New School.

[Learn More About the Pizzazz Team....](#)

Not Quite Ready To Hire A Planner? Get Expert Guidance In Negotiating Services!

Are you

- o a business that wants to create customer focused events
- o a business that has limited staff yet realizes the bottom line value of meetings & events
- o a business that recognizes the importance of face-to-face meetings for their employees
- o an association that wants to streamline its planning process
- o an association that wants its volunteers to have productive experiences
- o an association that wants to improve its bottom line by creating value-added meetings

Pizzazz Solutions Center for mid-size businesses and associations who use meetings and events as part of their marketing and training programs. With more than 25 years of experience, a Pizzazz consultant will review your hotel contracts, meal events, other vendor contracts and volunteer plans and recommend cost cutting strategies and ways to deliver more for less. Incorporating sustainability and green concepts in your event is just good business and we can help your staff think green.

If your goal is to improve attendee experiences and make each event achieve its goal within budget, call us to discuss a one-time evaluation or a series of timed reviews throughout the planning process. Contact us now to get started on achieving the success you desire.

[Contact Us](#)

Clutter is Postponed decisions!

Do you have paper stacked up in piles in your office or home? Those piles represent decisions you have not yet made. For every piece of paper ask yourself; "What is the next step I need to take with this paper?". There are three possible actions you can take; it can be summarized as F-A-T.

- File it
- Act on it
- Toss it

F-A-T is applicable to all sort of information including e-mails and computer files. Get ready for the new year and start organizing those paper piles using F-A-T as your guide!

Marie Sanders is a Professional Organizer and owner of Ready To Get Organized. She is an expert in paper management and office organizing. Find out more at www.readytogetorganized.com or contact Marie at marie.sanders@readytogetorganized.com



It's Not Too Late to Begin Planning Your Holiday Party

Many companies and organizations are wrestling with whether to have a Holiday Party in light of the economy and staff layoffs. Employees would rather have more money in their paycheck for the Holidays. However, companies recognize that might not be feasible. So what to do to lift spirits during the Holiday Season??

- There are still a number of new & unique venues willing to work with smaller budgets
- Look at more cost effective options for food & beverage and decor
- Look for opportunities for your employees to enjoy each other's company while participating in a worthwhile cause or a team activity, i.e. making baskets for those less fortunate or set up bowling teams.

The whole idea is to do something fun, not extravagant and truly celebrate the Holiday Spirit.

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DID YOU KNOW??



2010 IS OUR YEAR!

In 2010 **PIZZAZZ MEPG** will celebrate its 10th Anniversary as a premiere meeting & event planning company! We invite you to be a part of the celebration.

Watch the January issue of **Pizzazz Postings** for announcements of exciting ways we will be celebrating. In fact, every issue will be chock full of great new happenings, news stories, events and planning tips to keep you on your toes.



A Pizzazz Holiday Planning Tip:

KEEP IT SIMPLE!!

This is the year to truly focus on Family & Friends and to be truly thankful for Life. Your time is the greatest gift you can give someone. The memories will last a lifetime. Focus gift giving on things the entire family can enjoy together. And don't forget the camera!!



Jazzin' with Pizzazz

In keeping with Pizzazz' love of Jazz, we will keep you posted on upcoming Jazz events

Every Wednesday

Heritage Isle Country Club

Tampa, FL

813-907-7447

7PM - 10PM

Heritage Isle Country Club hosts a JAZZ JAM featuring the Continuum Jazz Trio with Don Capone - drums, Florian Visan - bass, and Andrew Allen - piano. Heritage Isle provides a great dining experience including full course meals, a full bar, and excellent service. All musicians and styles are welcome.

[For More Information](#)



UPCOMING EVENTS

Tampa Bay MPI Community Outreach - Toys for Tots

Tuesday, November 17th, 2009

11:15-1:30pm

Tampa Bay MPI is proud to team up with Florida Encounter and the U.S. Marine Corps Reserve for "Toys for Tots". We will have a toy drive during Florida Encounter starting on November 15th and culminating at our joint luncheon on November 17th. This is to take place at the Innisbrook Resort and Golf Club. During our luncheon, we will be honored by being joined by the U.S. Marine Corps Reserve.

DID YOU KNOW??

Convention & Visitors Bureaus' often provide promotional items such as maps, visitor's guides, nametags and other items your attendees will use, appreciate and enjoy. Those can certainly add to an attendees knowledge of the destination.



Spotlight Event

Our Extraordinary Holiday Celebri "Tea"

The Tampa/St. Pete Chapter of eWomen Network will host a "CelebriTea with Sheila Johnson" on Tuesday, December 8th, 2009 at Innisbrook Resort, 36750 US Hwy 19 North, Innisbrook,

FL, 1:45 PM – 3:00 PM.

You will experience a sumptuous afternoon tea service, networking, and exceptional holiday & home exhibits

Special Guest Speaker: Ms. Sheila C. Johnson, CEO, Salamander Hospitality. Ms. Johnson is an entrepreneur and philanthropist whose accomplishments span the arenas of hospitality, sports, TV/film, the arts, and humanitarian causes.

Mistress of ceremonies and media moderator: Ms. Ginger Gadsden, News Anchor TampaBay's 10 Connects

Pizzazz MEPG President, Margaret H. Williams, CMP serves on the "CelebriTea" Planning Committee for this event

[Click Here for More Details](#)